



# Market Profile

638 Washington St, Stoughton, Massachusetts, 02072

Ring: 1 mile radius

Latitude: 42.1285  
Longitude: -71.10184

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	10,372	43,861	144,508
2010 Total Population	10,086	43,951	147,418
2012 Total Population	10,120	44,389	149,573
2012 Group Quarters	60	706	4,051
2017 Total Population	10,248	45,424	153,751
2012-2017 Annual Rate	0.25%	0.46%	0.55%
<b>Household Summary</b>			
2000 Households	4,113	16,812	53,316
2000 Average Household Size	2.49	2.56	2.64
2010 Households	3,983	17,102	54,289
2010 Average Household Size	2.52	2.53	2.64
2012 Households	3,991	17,240	54,967
2012 Average Household Size	2.52	2.53	2.65
2017 Households	4,039	17,631	56,610
2017 Average Household Size	2.52	2.54	2.64
2012-2017 Annual Rate	0.24%	0.45%	0.59%
2010 Families	2,686	11,721	37,303
2010 Average Family Size	3.05	3.08	3.21
2012 Families	2,683	11,768	37,638
2012 Average Family Size	3.05	3.09	3.22
2017 Families	2,715	12,016	38,736
2017 Average Family Size	3.06	3.10	3.22
2012-2017 Annual Rate	0.24%	0.42%	0.58%
<b>Housing Unit Summary</b>			
2000 Housing Units	4,229	17,214	54,615
Owner Occupied Housing Units	61.3%	69.3%	66.3%
Renter Occupied Housing Units	36.0%	28.4%	31.3%
Vacant Housing Units	2.7%	2.3%	2.4%
2010 Housing Units	4,240	17,879	56,936
Owner Occupied Housing Units	60.8%	68.1%	64.8%
Renter Occupied Housing Units	33.2%	27.5%	30.5%
Vacant Housing Units	6.1%	4.3%	4.6%
2012 Housing Units	4,242	18,065	57,897
Owner Occupied Housing Units	60.0%	67.2%	63.5%
Renter Occupied Housing Units	34.1%	28.2%	31.4%
Vacant Housing Units	5.9%	4.6%	5.1%
2017 Housing Units	4,274	18,474	59,721
Owner Occupied Housing Units	61.4%	68.1%	64.1%
Renter Occupied Housing Units	33.1%	27.4%	30.7%
Vacant Housing Units	5.5%	4.6%	5.2%
<b>Median Household Income</b>			
2012	\$53,225	\$71,932	\$65,865
2017	\$61,322	\$82,213	\$77,713
<b>Median Home Value</b>			
2012	\$272,855	\$302,752	\$288,039
2017	\$280,088	\$331,737	\$299,630
<b>Per Capita Income</b>			
2012	\$26,826	\$35,535	\$32,405
2017	\$30,184	\$40,415	\$36,833
<b>Median Age</b>			
2010	40.5	42.0	40.1
2012	40.9	42.4	40.5
2017	41.4	43.0	40.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

April 10, 2014

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<b>2012 Households by Income</b>			
Household Income Base	3,991	17,240	54,967
<\$15,000	12.5%	10.4%	10.8%
\$15,000 - \$24,999	10.4%	6.8%	7.4%
\$25,000 - \$34,999	9.8%	7.1%	7.4%
\$35,000 - \$49,999	14.0%	10.4%	11.6%
\$50,000 - \$74,999	18.6%	16.7%	17.9%
\$75,000 - \$99,999	12.7%	13.0%	12.8%
\$100,000 - \$149,999	14.6%	20.2%	18.2%
\$150,000 - \$199,999	4.6%	7.8%	7.7%
\$200,000+	2.9%	7.4%	6.2%
Average Household Income	\$69,621	\$91,689	\$86,631
<b>2017 Households by Income</b>			
Household Income Base	4,039	17,631	56,610
<\$15,000	11.8%	9.7%	10.1%
\$15,000 - \$24,999	8.7%	5.5%	6.0%
\$25,000 - \$34,999	8.2%	5.8%	6.0%
\$35,000 - \$49,999	11.8%	8.3%	9.4%
\$50,000 - \$74,999	17.2%	14.9%	16.1%
\$75,000 - \$99,999	16.6%	16.3%	16.4%
\$100,000 - \$149,999	16.5%	21.7%	19.7%
\$150,000 - \$199,999	5.9%	9.9%	9.6%
\$200,000+	3.2%	7.9%	6.7%
Average Household Income	\$78,348	\$104,451	\$98,510
<b>2012 Owner Occupied Housing Units by Value</b>			
Total	2,546	12,142	36,770
<\$50,000	0.2%	0.2%	0.2%
\$50,000 - \$99,999	1.9%	1.1%	2.5%
\$100,000 - \$149,999	5.3%	3.3%	5.3%
\$150,000 - \$199,999	10.6%	8.2%	9.9%
\$200,000 - \$249,999	19.1%	15.5%	16.8%
\$250,000 - \$299,999	28.0%	21.0%	20.1%
\$300,000 - \$399,999	26.0%	27.7%	24.4%
\$400,000 - \$499,999	5.8%	11.1%	10.0%
\$500,000 - \$749,999	2.9%	9.1%	8.2%
\$750,000 - \$999,999	0.0%	2.4%	2.0%
\$1,000,000 +	0.0%	0.5%	0.5%
Average Home Value	\$282,898	\$342,428	\$325,119
<b>2017 Owner Occupied Housing Units by Value</b>			
Total	2,624	12,577	38,303
<\$50,000	0.0%	0.0%	0.1%
\$50,000 - \$99,999	1.3%	0.8%	1.8%
\$100,000 - \$149,999	4.5%	2.6%	4.6%
\$150,000 - \$199,999	9.4%	6.8%	8.6%
\$200,000 - \$249,999	18.1%	14.2%	15.7%
\$250,000 - \$299,999	27.6%	19.4%	19.3%
\$300,000 - \$399,999	20.5%	19.4%	17.4%
\$400,000 - \$499,999	13.2%	20.5%	18.3%
\$500,000 - \$749,999	5.2%	12.4%	10.7%
\$750,000 - \$999,999	0.1%	3.2%	2.8%
\$1,000,000 +	0.0%	0.7%	0.7%
Average Home Value	\$304,548	\$374,946	\$354,160

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	10,085	43,948	147,419
0 - 4	5.7%	5.6%	6.0%
5 - 9	5.6%	6.1%	6.3%
10 - 14	5.9%	6.4%	6.6%
15 - 24	12.9%	11.7%	13.4%
25 - 34	12.7%	10.9%	11.2%
35 - 44	14.3%	13.9%	13.6%
45 - 54	16.5%	16.4%	15.8%
55 - 64	12.0%	13.0%	12.7%
65 - 74	7.9%	8.1%	7.2%
75 - 84	4.7%	5.3%	4.8%
85 +	1.8%	2.6%	2.4%
18 +	78.4%	77.5%	76.8%
<b>2012 Population by Age</b>			
Total	10,120	44,388	149,571
0 - 4	5.6%	5.6%	6.0%
5 - 9	5.6%	6.1%	6.2%
10 - 14	5.8%	6.3%	6.5%
15 - 24	12.7%	11.4%	13.2%
25 - 34	12.8%	11.0%	11.4%
35 - 44	13.9%	13.5%	13.2%
45 - 54	16.0%	15.9%	15.4%
55 - 64	12.5%	13.6%	13.3%
65 - 74	8.4%	8.6%	7.7%
75 - 84	4.7%	5.3%	4.8%
85 +	1.9%	2.7%	2.5%
18 +	78.8%	77.9%	77.2%
<b>2017 Population by Age</b>			
Total	10,249	45,425	153,751
0 - 4	5.6%	5.6%	6.0%
5 - 9	5.5%	6.0%	6.2%
10 - 14	5.9%	6.4%	6.6%
15 - 24	11.8%	10.7%	12.4%
25 - 34	12.8%	11.0%	11.4%
35 - 44	13.5%	13.1%	12.8%
45 - 54	14.8%	14.6%	14.2%
55 - 64	13.1%	14.2%	13.8%
65 - 74	10.1%	10.3%	9.1%
75 - 84	4.9%	5.5%	4.9%
85 +	2.0%	2.8%	2.5%
18 +	79.1%	78.1%	77.3%
<b>2010 Population by Sex</b>			
Males	4,972	20,894	70,235
Females	5,114	23,057	77,183
<b>2012 Population by Sex</b>			
Males	4,995	21,171	71,461
Females	5,125	23,217	78,112
<b>2017 Population by Sex</b>			
Males	5,057	21,693	73,559
Females	5,191	23,732	80,192

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	10,086	43,952	147,418
White Alone	79.3%	79.0%	65.1%
Black Alone	11.0%	11.3%	20.8%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	3.0%	4.5%	5.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.4%	2.3%	4.7%
Two or More Races	3.1%	2.7%	3.6%
Hispanic Origin	3.7%	3.5%	5.3%
Diversity Index	40.4	40.4	57.8
<b>2012 Population by Race/Ethnicity</b>			
Total	10,120	44,388	149,573
White Alone	78.0%	77.8%	63.7%
Black Alone	11.8%	12.0%	21.5%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	3.2%	4.6%	5.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.5%	2.4%	4.8%
Two or More Races	3.3%	2.9%	3.8%
Hispanic Origin	4.1%	3.9%	5.9%
Diversity Index	42.5	42.4	59.5
<b>2017 Population by Race/Ethnicity</b>			
Total	10,248	45,424	153,751
White Alone	74.2%	74.4%	60.1%
Black Alone	14.2%	14.1%	23.8%
American Indian Alone	0.3%	0.2%	0.3%
Asian Alone	3.5%	5.2%	6.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.9%	2.8%	5.2%
Two or More Races	3.9%	3.4%	4.2%
Hispanic Origin	5.3%	5.0%	7.3%
Diversity Index	48.5	47.9	63.5
<b>2010 Population by Relationship and Household Type</b>			
Total	10,086	43,951	147,418
In Households	99.4%	98.4%	97.3%
In Family Households	83.6%	83.8%	83.3%
Householder	26.0%	26.4%	25.3%
Spouse	18.0%	19.7%	17.8%
Child	32.3%	32.0%	32.8%
Other relative	4.9%	4.1%	5.4%
Nonrelative	2.4%	1.6%	2.0%
In Nonfamily Households	15.8%	14.6%	13.9%
In Group Quarters	0.6%	1.6%	2.7%
Institutionalized Population	0.4%	1.1%	1.2%
Noninstitutionalized Population	0.2%	0.5%	1.5%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>			
Total	3,982	17,101	54,290
Households with 1 Person	26.0%	26.2%	26.0%
Households with 2+ People	74.0%	73.8%	74.0%
Family Households	67.5%	68.5%	68.7%
Husband-wife Families	47.0%	51.3%	48.4%
With Related Children	20.3%	23.1%	22.6%
Other Family (No Spouse Present)	20.4%	17.3%	20.3%
Other Family with Male Householder	5.5%	4.0%	4.7%
With Related Children	2.3%	1.8%	2.3%
Other Family with Female Householder	14.9%	13.3%	15.6%
With Related Children	8.4%	7.9%	9.7%
Nonfamily Households	6.6%	5.2%	5.3%
All Households with Children	31.4%	33.0%	34.9%
Multigenerational Households	5.5%	4.6%	5.6%
Unmarried Partner Households	6.6%	5.4%	5.8%
Male-female	5.6%	4.6%	5.0%
Same-sex	1.0%	0.8%	0.9%
<b>2010 Households by Size</b>			
Total	3,983	17,103	54,289
1 Person Household	26.0%	26.2%	26.0%
2 Person Household	30.9%	31.4%	29.6%
3 Person Household	18.1%	17.6%	17.6%
4 Person Household	14.8%	15.2%	15.1%
5 Person Household	6.3%	6.4%	7.0%
6 Person Household	2.4%	2.2%	2.8%
7 + Person Household	1.5%	1.1%	1.8%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	3,983	17,102	54,289
Owner Occupied	64.7%	71.2%	68.0%
Owned with a Mortgage/Loan	46.7%	52.6%	51.9%
Owned Free and Clear	18.0%	18.7%	16.1%
Renter Occupied	35.3%	28.8%	32.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.